



Operators conduct daily spot removal with the Advance AquaClean® 18 FLX which enhances and maintains carpet life.

Location:	Large National Discount Chain
Application:	Cleaning retail environments, where cleanliness is critical to store appearance and sales volume.
Products:	CarpeTrier™ 28 Vacuum AquaClean® 18 FLX Portable Extractor
Purpose:	To cut cleaning time with multipurpose cleaning equipment, and enhance store appearance that positively impacts sales.
Primary Choice Factors:	Versatility of cleaning equipment; cleaning performance tackles different floor surfaces; increases productivity; ease of use; good value.

Multi-Tasking Machines – The Tidy Solution For Multiple Floor Surfaces.

Every retailer appreciates the value of superior floor-cleaning, because store appearance directly impacts sales. In fact, research shows that 91% of shoppers choose where to shop based on whether the floor is clean.*

In addition to the critical need for clean floors, retailers often have multiple floor surface types as well as other cleaning needs. That's why they take special care when choosing cleaning equipment or a contract cleaning service.

Spotless Floors Needed

Jason Dinverno, Senior Vice President of Prestige Maintenance USA—a contract cleaning company that currently provides cleaning services for retailers in 16 states—says spotless floors are extremely important to his clients.

“Floors are the first thing a customer notices when they enter a retail store. That's why the majority of retail cleaning time is spent on floor care, which often limits

available time for other cleaning tasks.” The cleaning experts from Prestige considered this fact while performing services for a large national discount chain with several different cleaning needs. Tasks included vacuuming and extracting over 30,000 square feet of carpet, scrubbing over 75,000 square feet of hard-floor, plus additional food court cleaning requirements.

The goal for Prestige was to purchase cleaning equipment with the versatility to handle the different floor surfaces that was also efficient enough to leave operators time to do more than floor cleaning.

Versatile Cleaning Equipment

Prestige began by replacing the existing 18” upright vacuums with larger, more powerful Advance CarpeTrier™ 28 vacuums. “With the powerful action of the CarpeTrier 28 vacuum, my operators can thoroughly vacuum a 28 inch (71cm) path in one pass,” said Dinverno. “This vacuum was designed for great maneuverability, outstanding filtration and the ability

to add life to carpet while enhancing its appearance.”

“Our retail client was immediately pleased with how our vacuuming efforts improved indoor air quality.”

Important to their overall goal, the crew from Prestige was able to shave 45 minutes off of their vacuum time with the CarpeTrier 28 vacuums. This allowed more time to extract carpet, dust and clean other areas of the store. With the time-saving Advance equipment, operators are now able to uphold their maintenance schedule without leaving any cleaning tasks undone.

“Our retail client was immediately pleased with how our vacuuming efforts improved indoor air quality,” said Dinverno. “In the past, it seemed dust would kick up during the day. The unique chevron bristle pattern brush design for the CarpeTrier 28,

draws more dirt and debris from carpeting, so more residue is removed and less dust is left behind to recirculate during the day."

In addition to daily vacuuming needs, food and coffee spills in carpeted areas were causing more cleaning headaches for the Prestige retail client. In the past, operators didn't have easily accessible equipment, or the time needed to conduct the daily spot removal that's needed to enhance appearance and maintain the life of carpet.

Solution for Clean Carpets

The cleaning experts at Prestige recognized that the dual-purpose Advance AquaClean 18 FLX portable extractor could solve a variety of cleaning problems. "The AquaClean 18 FLX is perfect for my operators because they can use the on-board spotter attachment to remove spots while conducting daily maintenance cleaning," said Dinverno. "By conducting immediate spot removal with the AquaClean 18 FLX, the time needed for periodic deep cleaning is cut in half."

With the touch of a button, operators using the AquaClean 18 FLX can scrub carpets with the right amount of water; the dirty solution is vacuumed up in the same cleaning pass. Because soap is properly extracted, carpets are nearly dry and ready for use within 30-45 minutes.

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"This proper extraction also adds life to carpet because the magnetic effect of left-over soap residue-which results in foot

traffic patterns-is eliminated, said Dinverno. "Plus, within minutes, operators can easily attach a hard-floor cleaning kit and clean non-carpeted surfaces."

Increased Productivity

With the time saved, the operators from Prestige are now conducting detailed dusting and cleaning throughout the store in addition to vacuuming, extracting and scrubbing duties.

"Our decision to use versatile, high-productivity Advance equipment for this retail client proved our ability to deliver a high level of service with fewer machines, and a spotless store appearance that would positively impact sales," concluded Dinverno.

Advance Delivers Smart Benefits

Advance floor-cleaning equipment is designed to increase productivity, while lowering the total cost to clean. From vacuums and carpet extractors to sweepers and ride-on scrubbers, Advance delivers efficient, easy-to-use equipment. To learn more about the Advance CarpeTrier™ 28 wide-area vacuum and AquaClean portable extractor, or other Advance commercial cleaning equipment, or to find a dealer near you, visit www.advance-us.com or call 800-850-5559.



Operators using the wand attachment of the Advance CarpeTrier™ 28 vacuum can quickly clean hard-to-reach spots, and move on to the next cleaning task.



Operators using the Advance AquaClean® 18 FLX can scrub carpets with just the right amount of water, and the dirty solution is vacuumed away in the same cleaning pass.



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